

ShaLT Minutes 13th December 2012

- **Present:** AG, MH, PS
- **Next Meeting:** Tuesday 22nd Jan. 2013, 11-5.
- **Map:** All agree it is a wonderful final product.
- **Map Distribution:** MH is keeping an inventory. 40 maps in a box, currently at Geoinformation. Friday 11th Jan. – will be moved to London Calling warehouse. 40 boxes to be moved by MH and PS (actually the day before on the 10th). **MH update:** until final payment received by TGG, these cannot be collected. When green light given on this, MH will organize collection from TGG/delivery to London Calling warehouse, via van/man hire arrangement.

London Calling (LC). Summary of plans given by MH, with dates set for distribution cycles. PS to talk to London Calling about 'Shout Out' online set-up. Rebecca White (LC manager) may need our images / logos. One issue – how to get copies of map to the Globe shop?

- **The Guide:** A draft from Soper was viewed. Week before Jan. 17th we need to finalize/proof. (**MH update:** has experienced writer/friend proofing Guide as of w/c 7 Jan. for nominal fee to speed things up - agreed by GE. MH awaits ISBN number for book from Nielsen. Schedule on target.). Geoff Barlow has been hired. Guide ready mid or end of March.
- **Database:** PS reported proofing to be continued. Further content could be added. MH: we need a launch date? Perhaps mid-February? PS and MH to complete directions for visitors.
- **Trifold:** PS has emailed Anna Landreth Strong and things seem to have slowed down – i.e. no designer hired by GM? PS to chase in new year.
- **Publicity:** Brief report by PS on Facebook, Twitter, etc.
- **After lunch, back to the Guide draft on large screen:** Price now agreed at £5.95. Detailed discussion of 'extras' for the Guide – acknowledgements, further reading, further captions, cover blurb, etc. [All now completed and with NS].
- **Filming:** Circulation of JW's blog and general updates from MH.

All members of the ShaLT team wish to record a vote of thanks to JW for his sterling efforts of the previous week, which entailed long days. JW took on many roles beyond the range of our budget and we are all extremely grateful for this excellent level of help and expertise.

- **Towards the New Year:** Possibility of about 50 VIPs at the launch. Possibilities: the owner of the Theatre site (ask GM for details), Pepe Pryke, Heather Knight, Julian Bowsher, Patrick Spottiswoode, Kevin Spacey, the director of the National Theatre, Gordon McMullan, the talking heads in the films, Bill Dudley, Lucy Bailey, Tony Robinson, James Wallace, Nigel Soper, Ian McKellen, Mark Rylance, Melvyn Bragg (**MH** has now written to MB), John Wyver and some of the actors, Stanley Wells, Paul Edmonson, Michael Dobson, all 11 lecturers, Grace Ioppolo, Farah Karim-Cooper.
- **AOB:** It was felt that a small feature in the London Planner would be very useful if at all possible. Ideally, finance permitting, 4 entries May-August for about £950?