

Peter Sillitoe Minutes for ShaLT Meeting at the V&A, 18 April 2012

Present: Gabriel Egan (GE); Andrew Gurr (AG); Maurice Hindle (MH); Peter Sillitoe (PS); Seppe Cassettari from GeoInformation (SC).

- Action Point: MH to contact Museum of London about the location of the Revels Office.
- SC pointed out that ShaLT can use the GeoInformation map for coordinates rather than Google Maps.
- Action Point: We need to arrange a meeting with SC in order to decide where each point on the map is placed with accompanying coordinates.
- GE: In terms of Side 1 of the map, how do we show the four walks?
- SC suggested use of the Aggas map or similar.
- AG stressed the importance of rendering early modern London (for instance, London Bridge was the only bridge).
- SC: Suggestion that we put surviving early modern (or older) buildings on the map, such as the present Tower, City walls. GE: City walls could be shown on the map as an outline. MH: Importance of an early modern 'footprint'.
- SC: Suggestion that we view the maps from the Barclays Cycle Hire for London. (PS Note: it does not appear to be possible to view this on the web).
- Agreed Decision: Only a map in one size will be produced for the booklet and the giveaway map. This will fold to A5 size for both outputs. SC: Once folded the map will have a front and back cover.
- For Consideration: The importance of the type of paper: silk or matt finish? The booklet map should probably use a lighter paper stock.
- AG: The problem of misleading tourists with modern street and location names. For instance, the problem of 'Fortune Street'.
- SC: The map should be de-cluttered and we should remove small, unneeded roads. We can use fonts to help perception, such as a modern font for a modern street.
- Agreed Decision: The map will show stations and underground stations but not bus routes.

- MH: The importance of highlighting the road running through London down to the Newington Butts site.
- Agreed Decision: We will use grid references such as 'A6'.
- Agreed Decision: We will use points on the map for three types of features: indoor playhouses, outdoor playhouses, and 'other' sites (such as courtly sites, for instance). These will be shown via different colours.
- Agreed Decision: The map will use 'insets' or 'placeholders' on the reverse for each theatre site. A small inset map will be placed in the middle of the back pages which will duplicate the large map on the front.
- Agreed Decision: GeoInformation will provide various prototype ideas for the meeting ahead. Action Point: PS to send 50-100 words of text of the Fortune, along with several images and the co-ordinates.
- GE: RKH need to know how they will use the digital data from GeoInformation on the website they are building. SC: it has to work on a computer screen as finer text could disappear. A cartographic image is needed. Everything has to be designed so that RKH can use the information (they probably use GIS; possibly ESRI).
- MH: Website must have a downloadable map in PDF format.
- GE: We also need everything to work for the App map. Thus, we require ESRI files that can be passed to RKH.
- Action Point: GE to find out exactly what is required from RKH. (PS Note: GE has now emailed them about this).
- Action Point: We need to arrange a meeting in which both companies are present.
- GE: Reminded everyone that the App won't be 'live' in terms of 3G.
- SC: Suggestion that we use only a few, pastoral colours, avoiding black and starting with the essential parts of the map. The scale of the colours is crucial; no need to name unnecessary roads.
- Agreed Decision: We will not reproduce the Tube map from TFL.
- AG: Use of archaic font for early modern sites.
- MH: Possibility of showing the boroughs via faint outlines.
- **Next**: At the meeting on April 26th (Arsenal) we will choose the style of the map.